

WXIX

**ORDER**Flight Dates **08/15/12-08/21/12**Contract / Revision **808300 /**Original Date / Revision  
08/13/12 08/13/12Advertiser **Crossroads GPS**Agency **Mentzer Media Services**

Buying Contact

**600 Farimont Avenue  
Suite 306  
Towson, MD 21286**Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product  
**CROSSRAODS GPS**

Agency Com 15%

Billing Contact

**600 Farimont Avenue  
Suite 306  
Towson, MD 21286**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **1217**Alt Order # **06275315**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	21	\$14,535.00	\$17,100.00	0.00	07/30/12	08/21/12	21	\$14,535.00	\$17,100.00
<b>Totals</b>	<b>21</b>	<b>\$14,535.00</b>	<b>\$17,100.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	08/15/12	08/17/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	-- WTF--	:30	3	\$600.00	P 1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-- WTF--		3				\$600.00		0.00			
E 2	WXIX	08/15/12	08/17/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	-- WTF--	:30	3	\$600.00	P 1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-- WTF--		3				\$600.00		0.00			
E 3	WXIX	08/15/12	08/17/12	News @ 7a News @ 7am	Comm	8a-9a (8:00 AM-9:00 AM)	-- WTF--	:30	3	\$600.00	P 1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-- WTF--		3				\$600.00		0.00			



Contract / Revision      **808300**      Flight Dates **08/15/12-08/21/12**

### Hiatus Dates

Original Date / Revision    08/13/12/    08/13/12

Order Sep 00:00:00

Advertiser    **Crossroads GPS**

Product **CROSSRAODS GPS**

Estimate #      **1217**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WXIX	08/15/12	08/17/12	Late News M-F Late News M-F	Comm	10-11P	--WTF--	:30	3	\$1,400.00	P 1	0.00	NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/13/12	08/19/12	--WTF--	3		\$1,400.00	0.00							
E 5	WXIX	08/19/12	08/19/12	FOX News Sunday Fox News Sunday	Comm	8am-11am (10:00 AM-11:00 AM)	-----1	:30	1	\$300.00	P 1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/13/12	08/19/12	-----1	1		\$300.00	0.00							
E 6	WXIX	08/19/12	08/19/12	Late News Su Late News Sun	Comm	10-1102P	-----1	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/13/12	08/19/12	-----1	1		\$1,400.00	0.00							
E 7	WXIX	08/20/12	08/20/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/20/12	08/26/12	1-----	1		\$600.00	0.00							
E 8	WXIX	08/20/12	08/21/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	MT-----	:30	2	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/20/12	08/26/12	MT-----	2		\$600.00	0.00							
E 9	WXIX	08/20/12	08/21/12	News @ 7a News @ 7am	Comm	8a-9a (8:00 AM-9:00 AM)	MT-----	:30	2	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/20/12	08/26/12	MT-----	2		\$600.00	0.00							
E 10	WXIX	08/20/12	08/21/12	Late News M-F Late News M-F	Comm	10-11P	MT-----	:30	2	\$1,400.00	P 1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/20/12	08/26/12	MT-----	2		\$1,400.00	0.00							
Totals														21	\$17,100.00